

Nila Ranson Postupack

Co-Owner/General Manager, JC Resorts Beachfront Vacation Rentals

Nila Ransom Postupack is carrying on her family tradition of working in the Tourism Industry. Following her mother and her Aunt Bonnie Faye, two southern hospitality women who could fix any unhappy guest or difficult situation with sweetness and a hidden steel resolve, Nila is currently the Co-Owner and General Manager of JC Resorts Beachfront Vacation Rentals.

In 1979, Nila left college to visit Florida and ended up staying and starting her career in tourism. She began by cleaning rooms and offices, and then went to work for JC Resorts as a front desk clerk. To avoid getting bored, Nila almost left the resort for lack of challenges, but she found her resolve in 1984 when the company began taking on more properties and opened a second office. Over 30 years later, Nila and her business partner bought the resort management company.

The variety of her business keeps Nila excited about her career. As a resort owner, she has done everything from cleaning rooms, pools and toilets - to consoling children whose blankies got mixed with the linen - to meeting with captains of the industry. Nila believes that to be great in her career, she must have experience in many fields. She therefore encourages those who aspire to work in tourism to garner a true understanding of how it all works by doing a variety of jobs at least once. She also advises them to love people, love a challenge, and respect all.

Outside of her career, Nila enjoys spending time with her family and playing fast pitch softball and baseball. She loves contributing to the community by volunteering and sitting on boards and committees.