

Become a Tourism Advocate

Send a letter to your elected official(s), on behalf of your organization outlining the importance of tourism in your area and the value of continued Legislative funding. To download a sample letter, [click here](#).

Schedule an in-district visit with your elected official and/or their staff. Members are usually in their district on Mondays and Fridays, as well as during periods when the Legislature is in recess. To find your Senator, [click here](#). To find your Representative, [click here](#).

Invite your elected official(s) to your signature events, trade shows and rallies – let them see first-hand just how beneficial and critical our industry is to the state's economy and Florida's residents.

Write a personal letter to the editor and submit it to the newspaper in your area, outlining the impact of travel on local jobs.

Engage employees in your community. Organize employee call-in days or host a letter writing day to encourage employees to connect directly with their elected official(s).

Participate in [Florida Tourism Day](#) on Tuesday, March 14, 2017, and invite your elected official(s) to attend. Make sure to visit your elected official's office while in town.

Follow-up with your elected official(s) and staff and keep in touch often. Offer to be a resource to your elected official(s) and his/her staff.

Connect with us on [Facebook](#), [Twitter](#) and [Instagram](#) and don't forget to use #TourismWorks4FL when sharing content on social media.